

SCOTT MAY

PROBLEM SOLVER



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AWARDS

21 Kansas Association of Broadcasters awards

Kansas Association of Broadcasters "Station of the Year" Award (KTKA)

14 Telly Awards

8 Addy Awards

The Topeka Advertising Federation's Best of Show – Broadcast Award

The Topeka Advertising Federation's Best of Show - Promotion Award

2003 International Videography Award

Carol Terhune Volunteer of the Year Award 2004 - American Advertising Federation – Topeka

Eagle Scout

SKILLS

- Field Production
- Studio Production
- Production Lighting
- Content Production
- Video Editing
- Writing
- Audio Production
- News Gathering
- Storytelling through video
- Budget / Equipment Management
- Live Truck / Satellite Operation
- Project Management
- Problem Solving

WORK EXPERIENCE

Visual Media Coordinator

Fellowship Bible Church / 2014 - Present

My core responsibilities include managing and implementing all video production, graphic design, web design, set design & construction, and video/creative elements for live event projects. I lead a team of 7 video directors and 25 camera operators to produce our weekly, live switched, church services for both iMag and recordings for web distribution. In addition, I facilitate training for production staff and provide regular creative guidance in an effort to continuously improve our production quality.

Problem Solver/Owner

maykingMEDIA / 2004 - Present

Small business owners don't have the time or money to waste on marketing that doesn't work. My focus is on taking the marketing burden off the backs of my clients and placing it where it belongs – with a marketing professional. It's not enough for them to just work IN their business...they must also work ON their business! The truth is, most business owners rarely have the time to do both... well! I help our clients properly leverage every marketing opportunity available to them in their local market. Clients choose me for my creative solutions to problems, my budget friendly approach to marketing, my attention to detail, and my ability to make complex concepts easy to understand.

Pastery Chef/Owner

Mayking Cakes & Confections / 2009 - 2014

Yes, you read that correctly. I was a pastry chef! Mayking Cakes was a bakery that ran on relationships, not recipes. We focused mainly on the wedding industry, and our top priority was taking care of our brides! We were known for both our amazing cakes and our dedication to our customer's every need. We started as a husband and wife team working part-time out of our kitchen at home and grew into a full service bakery and coffee shop with 2 locations! As a small business owner I learned, first hand, what it takes to run a successful business. It gave me unique insights that I utilize today as I work with other small businesses to help them grow.

SOFTWARE

- Premiere Pro
- After Effects
- Photoshop
- Illustrator
- Indesign
- Dreamweaver
- Lightroom
- Audition
- AVID
- SketchUp
- Microsoft Office

EXPERIENCE CONTINUED

Multimedia Marketing Director

Personalized Brokerage Services / 2006 - 2011

The job consisted of two major fronts...the audio/video marketing and advertising of PBS, as well as the creation and multimedia marketing campaigns for contracted PBS agents. The job required both a mastery of technical production know-how and the ability to work hand in hand with clients to produce effective marketing. PBS is where I learned to lead a team in the planning, writing, production, editing, and delivery of successful advertising projects.

Commercial Producer/Director

KTKA-TV/Free State Studios / 2003 - 2006

Responsible for ALL aspects of video production. I wrote, produced, shot, directed, and edited all of my own projects. From concept to fruition...I did it all. I was allowed the freedom to produce award-winning television that the station could be proud of. I learned what it takes to create effective advertising. I honed my skills at telling a powerful story, by being limited to do so in 30 second increments! During my tenure at KTKA I helped build an unforgettable promotional campaign and image for the station that propelled it to win numerous production awards as well as the coveted Kansas Association of Broadcasters "Station of the Year" award!

News Photographer

WIBW-TV / 2002 - 2003

Daily shooting assignments including news and sports. Operation of live microwave and satellite trucks. This job afforded me the opportunity to sharpen my shooting and editing skills. This is where I first learned to tell a good story using video. While employed at WIBW I won an International Videography Award for a natural sound package I shot and edited about cancer survivors.

Master Control Operator

KSNT-TV / 2000 - 2002

Responsible for on-air switching between commercial and broadcast content, quality control, preparing all commercials for airing, recording satellite feeds, as well as airing news story package content during newscast. Non-essential duties include video editing, studio work, audio booth, and camera operation. Show credits include 6 & 10 newscasts, and Children's Miracle network Telethon.